

Cookie statement – bluedolphin.com

April 1, 2026

What are cookies?

A cookie is a simple, small file that is sent along with pages from this website. A cookie is stored by your browser on the hard drive of your device. Some of these cookies are necessary for the site to work; others help us improve the website and make it more user-friendly. We, or third parties, may also store marketing and tracking cookies to track online activity and build user profiles. The information stored by the cookies can be sent back to our servers on a subsequent visit.

Cookies have many different functions. For example, they help us to remember your data (such as authentication data), other essential information and preferences. Cookies can also help us analyze our website and allow us to recommend certain content that we believe to be most relevant to you.

We also use techniques similar to cookies, such as link tracking. In link tracking, certain elements are added to a URL so that we can recognize you when you click through to our website from our e-mails. Hereafter, cookies and similar technologies will be referred to as “cookies”.

Certain cookies contain personal data. More information about which personal data we process exactly for which purposes and the rights you have with respect to your personal data, can be found in our privacy statement at <https://www.bluedolphin.io/privacy-statement/>.

What kind of cookies and other tracking technologies do we use?

In general, our cookies and similar tracking technologies perform the following functions:

Essential / functional cookies

These cookies are essential to the core activity of our website and are automatically enabled when you use the website. We also store your permission settings in a cookie to remember this for future visits.

Specifically, we use the following essential / functional cookies:

Cloudflare

Who: bluedolphin.com

Provider: Cloudflare

Purpose: To secure our website

Cookies: __cf_bm, __cfuid

Which personal data: IP address, browser and device information, log details, Cookie ID, network and traffic data

Retention period: __cf_bm approximately 56 days / session

Type of cookie: functional

Cookietest

Who: bluedolphin.com

Provider: bluedolphin.com

Purpose: to test whether the browser accepts cookies

Cookies: cookietest

Which personal data: IP-adres

Retention period: immediate removal

Type of cookie: functional

Language

Who: *bluedolphin.io*

Supplier of the cookie: *LinkedIn*

Purpose: *remembering the language settings*

Cookies: *lang*

Which personal data: *language, LinkedIn ID*

Retention period: *during your visit (the session)*

Type of cookie: *functional*

Intercom chat function

Who: *bluedolphin.io*

Supplier of the cookie: *Intercom*

Purpose: *allowing use of the Intercom chat function and allowing you to review earlier conversations*

Cookies: *intercom-id-whz92vok, intercom-nexus and intercom-session-whz92vok*

Which personal data: *user-id*

Retention period: *intercom-id-whz92vok during 9 months, intercom-session during 1 week after login and intercom-nexus until the Intercom chat is closed*

Type of cookie: *functional*

Analytical cookies

These cookies help improve the performance of the website and provide a better user experience. This allows us to provide you with a high-quality experience by customizing our website and content and quickly identifying and resolving problems. For example, we use performance cookies to keep track of which pages are the most popular, which method of linking between pages is most effective and to determine why some pages are receiving error messages. You can choose to disable these cookies. The statistics and other reports cannot be traced back to individual persons.

Specifically, we use the following analytical cookies:

Google Analytics

Who: *bluedolphin.io*

Supplier of the cookie: *Google*

Purpose: *analyzing the use of our website and services and improving our website and services.*

Cookies: *_gid, _ga and _gat_*

Which personal data: *we only see global statistics and anonymised data. Google Analytics processes your data produce these statistics. For example, Google Analytics processes, among other things, which website you came from, which page or website you surf to, your click behavior and use of our website and data about the device with which you visit our website (such as operating system, screen resolution, general location (up to city level), gender, language, session duration, browser information). Your data is not shared with Google.*

Retention period: *24 months after your last visit to our website*

Type of cookie: *analytical*

Marketing and tracking cookies

We partner with third parties to display advertising on our website or to manage our advertising on other sites. If you give us permission to place marketing and / or tracking cookies, that third party may use technologies such as cookies or similar technologies to collect information about your activities on this website and other sites in order to offer you advertising based on your browsing activities and interests. You can always withdraw your consent by adjusting your cookie settings.

Specifically, we use the following marketing and tracking cookies:

Google AdWords

Who: bluedolphin.nl, bluedolphin.io

Supplier of the cookie: Google

Purpose: showing relevant advertisements and measuring the efficiency of our advertisements.

Cookies: ads/ga-audiences and pagead/1p-user-list/#

Which personal data: we only see your unique advertisement ID that Google uses to show you relevant advertisements

Retention period: 6 months and ads/ga-audiences during your visit (the session).

Type of cookie: tracking pixel

Google DoubleClick

Who: bluedolphin.nl

Supplier of the cookie: Google

Purpose: measuring the efficiency of our advertisements. The cookie "test_cookie" is used to see if your browser supports cookies.

Cookies: IDE, test_cookie

Which personal data: we only see your unique advertisement ID that Google uses to show you relevant advertisements

Retention period: IDE 1 year after your last visit to our website and test_cookie 1 day

Type of cookie: tracking

HubSpot

Who: bluedolphin.nl, bluedolphin.io

Supplier of the cookie: HubSpot

Purpose: HubSpot uses these cookies to collect statistics about our visitors, such as your use of our website, general location and demographics. The information can be used to show you targeted advertisements. The _ptq.gif cookie follows you across different devices and marketing channels.

Cookies: _hssc, _hstc, hubspotutk, _hssrc, embed/v3/counters.gif and _ptq.gif, _hs_cookie_cat_pref

Which personal data: we process data about your device, how you use our website, your general location and to which demographic you belong.

Retention period: _hssc during 1 day, _hstc en hubspotutk up until 1 year after your last visit to our website and _hssrc and embed/v3/counters.gif and _ptq.gif during your visit (the session)

Type of cookie: tracking and embed/v3/counters.gif _ptq.gif are tracking pixels

LinkedIn

Who: bluedolphin.nl, bluedolphin.io

Supplier of the cookie: LinkedIn

Purpose: LinkedIn uses these cookies to obtain information about your browser and to measure the conversion of posts and advertisements on our website.

Cookies: lidc, lissc, UserMatchHistory, li_sugr, d/px, bcookie and bscookie

Which personal data: we process your browser ID and how you deal with advertisements from / on LinkedIn.

Retention period: d/pxc during your visit (the session), lidc and lissc for 1 day,

UserMatchHistory up to 29 days after your last visit to our website, li_sugr up to 3 months after your last visit to our website and bcookie and bscookie up to 2 years after you last visit to our website

Type of cookie: tracking

Meta / Facebook Pixel cookie

Who: bluedolphin.nl, bluedolphin.io

Supplier of the cookie: Meta Platforms

Purpose: Used by Meta (Facebook) to store and track visits across websites using the Facebook pixel, for ad delivery, optimisation, and retargeting (e.g. showing ads to people who visited certain pages)

Cookie: _fbp

Which personal data: IP address, Cookie ID and online identifiers (device and browser information), click and browsing behaviour, purchase or conversion data, email address or other contact information, ad interactions

Retention period approximately 57 day

Type of cookie: tracking

ZoomInfo Visitor ID cookie

Who: ZoomInfo

Supplier of the cookie: ZoomInfo

Purpose: third-party tracking cookie used primarily to identify website visitors, preserve user state across page requests, and support B2B marketing analytics.

Cookie: visitorId

Which personal data: unique identifier linked to IP address, device/browser info and browsing behaviour across participating sites

Retention period: 1 year

Type of cookie: tracking

Third parties

Our websites may contain buttons, widgets, tools or content that link to services of other companies (for example, a Facebook "Like" button or the "Share" button). We may collect information about your use of these features. In addition, when you see or use these buttons, tools or content, or when you view a web page that contains them, certain information from your browser may be automatically sent to the other company. Read that company's privacy policy for more information.

How can I manage cookies?

If you want to accept or decline certain categories of cookies, you can do so through the consent settings tool on our website. This tool is automatically loaded on the first visit to the site.

We give you the choice to accept or refuse cookies (with the exception of functional cookies). You can also adjust your web browser settings to refuse cookies. As a result, our website may no longer function as intended.

We place essential / required cookies to remember your choices for your next visit to the website from the same browser.